



NEWS

FOR IMMEDIATE RELEASE

CONTACT: *Benjamin Lewis*
Perception, Inc.
301-963-7555

CIA Financial Group Promotes Key Insurance Employee:
Shelby Township-based financial services provider expands role of vital team member

Shelby Township, MI (April 13, 2006) – On the heels of announcing new staff moves within their Financial Planning and Investment Management division, CIA Financial Group is pleased to announce another vital personnel move – this time in their Personal Insurance division.

CIA Financial Group, a provider of “comprehensive” financial services in Shelby Township, MI, is pleased to announce the promotion of Stephanie Dinco to the position of Personal Lines Department Manager. Stephanie’s new role will require her to oversee customer service sales analysis, CSR workflows, analysis and redevelopment of cross department marketing, management of internal procedures including the updating of the current procedures manual and the creation of an Underwriting Reference Guide.

“Stephanie has been a vital member of the CIA Financial Group Personal Insurance Team since November 2001,” said Samuel Crudo, president of CIA Financial Group. “During that time she has been a dependable, knowledgeable Client Service Representative who has tried to make a difference in the lives of our clients. She is going to bring those same talents to her new position as Department Manager.”

Stephanie began her career in 1992 when she was employed with State Farm Insurance. In her 15 years of insurance experience, she has worked with over 20 insurance carriers which have provided her with a vast knowledge of the independent insurance industry. She is a licensed Property & Casualty Agent.

To learn more about CIA Financial Group and this promotion, please contact Samuel Crudo at CIA Financial Group at 586-799-6000, or you can contact our public relations representative, Benjamin Lewis of Perception, Inc., at 301-963-7555 or Benjamin.lewis@perceptiononline.com.

ABOUT CIA FINANCIAL GROUP

For more than 30 years, CIA Financial Group has been providing Michigan families and businesses with access to a “one stop shop” for financial services. By providing a wide range of services, including Financial Planning and Investment Management, Personal Insurance, Commercial Insurance, Employee Benefits, and Mortgages and Financing, CIA Financial Group has become one of Michigan’s premier financial service providers.

For more information, please visit www.ciafg.com or call (888) 226-7730.

###