



## OUR STORY

### *CIA Financial Group – Your Source for Comprehensive Financial Services*

Since 1975, CIA Financial Group has been providing individuals, families, business owners, and corporate executives throughout Michigan with unparalleled service and a range of financial services very few firms can offer. With a large professional staff, including four principals overseeing the operations of five distinct departments, CIA Financial Group is positioned to help clients work to achieve financial independence through financial and investment planning\*, mortgage services, personal and commercial insurance services, and corporate employee benefits services.

CIA Financial Group's professional, courteous staff is committed to providing our clients with first-rate service based on a history of reliability, integrity and trustworthiness all made possible by our comprehensive service offerings. CIA Financial Group is your financial compass, so we consider it our duty to help point you in the right direction so you can accurately follow your financial strategy. Like that compass, CIA Financial Group is focused on keeping you protected from the volatile forces that can wreak havoc on financial well-being.

CIA Financial Group is a dependable source of professional financial services because we follow through on recommendations to our clients. When an individual, family, or business owner comes to us, they want to know that we can provide our services and advice in a timely, considerate manner. The entire CIA Financial Group Team is trained on our client service procedures to ensure each client receives the follow-up required to satisfy their requests and to keep their financial future bright and intact.

CIA Financial Group is honest and straightforward in disclosing all information to our clients in an expeditious manner. It is through our honesty that clients have developed trust in who we are and what we can do. CIA Financial Group is committed to one thing - our clients. This common understanding in our client service has allowed CIA Financial Group to retain valued clients for many years while helping them achieve financial independence.

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\* Registered Representative offering securities through Mutual Service Corporation Member FINRA/SIPC.  
Advisory Services offered through CIA Financial Group A Registered Investment Advisor.  
CIA Financial Group, Inc. and Mutual Service Corporation are separate companies.

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